



SPONSORSHIP OPPORTUNITIES FALL 2019

Thank you for considering supporting Root for Kids fundraising events. Your contribution helps provide services to 600 families every week in Washington County and the Arizona Strip. And you get double the benefits!



Annual Gala

SATURDAY, SEPTEMBER 7

Every year we host a special evening of dining, entertainment, and silent and live auctions for 250 guests. Attendees include local influencers, business leaders, elected officials, and media representatives.

Sponsors may receive gala tickets, on-screen and printed recognition, logo on our website, and social hour Meet & Greet with featured gala presenter.



Radiothon

MONDAY, DECEMBER 16

Red Rock Broadcasting stations including The Mix 103.1, Kool 98.9, Coyote Country 102.3 and Zion 104.1 will be broadcasting live from Root for Kids on December 16 from 6:00 am to 7:00 pm encouraging listeners to donate money and items such as diapers, baby blankets, children's books and educational toys.

Sponsors receive corresponding amounts of live interviews, digital advertising, social media posts and on-air promotional announcements.





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SPONSORSHIP LEVELS

	Bronze \$1,000	Silver \$2,500	Gold \$5,000	Platinum \$10,000
Number of Gala Tickets	(1) Table of 8 with sign	(1) Table of 8 with sign	(1) Table of 8 with sign	(2) Tables of 8 with sign
Logo on Gala and Radioathon web pages				
On-screen recognition at the Gala				
Logo in Gala program				
Live Radioathon interview on each Red Rock station		1 per station	2 per station	3 per station
Logo on RFK website banner for one year				
1 RFK social media post about business before each event				
Live on-air morning show interview per Red Rock station one week prior to Radioathon				
On-air promo announcements on all Red Rock Stations prior to Radioathon			60 during peak drive times (7am-9am and 5pm - 7pm)	84 during peak drive times (7am-9am and 5pm - 7pm)
Social hour Meet & Greet with featured gala presenter				
Prominent signage near Gala stage				
Recognition by emcee at Gala and all Red Rock DJs throughout Radioathon				





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CONTACT INFORMATION

COMPANY NAME

CONTACT PERSON

CONTACT TITLE

ADDRESS

CITY

STATE ZIP CODE

PHONE

EMAIL

EXACT NAME AND/OR COMPANY NAME TO BE RECOGNIZED

☐ I Wish to Remain Anonymous

CHOOSE YOUR CONTRIBUTION

 In-Kind

May include live or silent
auction items for Gala or
supplies for Radiothon



Bronze

\$1,000



Silver

\$2,500



Gold

\$5,000



Platinum

\$10,000

Root for Kids is a 501(c)3 nonprofit organization. All donations are tax deductible.

PAYMENT INFORMATION

You can make your payment online at
rootforkids.org/sponsorship
or mail this form with a check to:

Janie Belliston
Chief Development Officer
Root for Kids
2044 S. Mesa Palms Dr.
St. George, UT 84770

*Please make checks payable to Root for Kids

For in-kind donation inquiries or
questions, contact Janie Belliston at:

JBelliston@rootforkids.org
435.668.6386

stay connected

ROOTFORKIDS.ORG    ROOT FOR KIDS