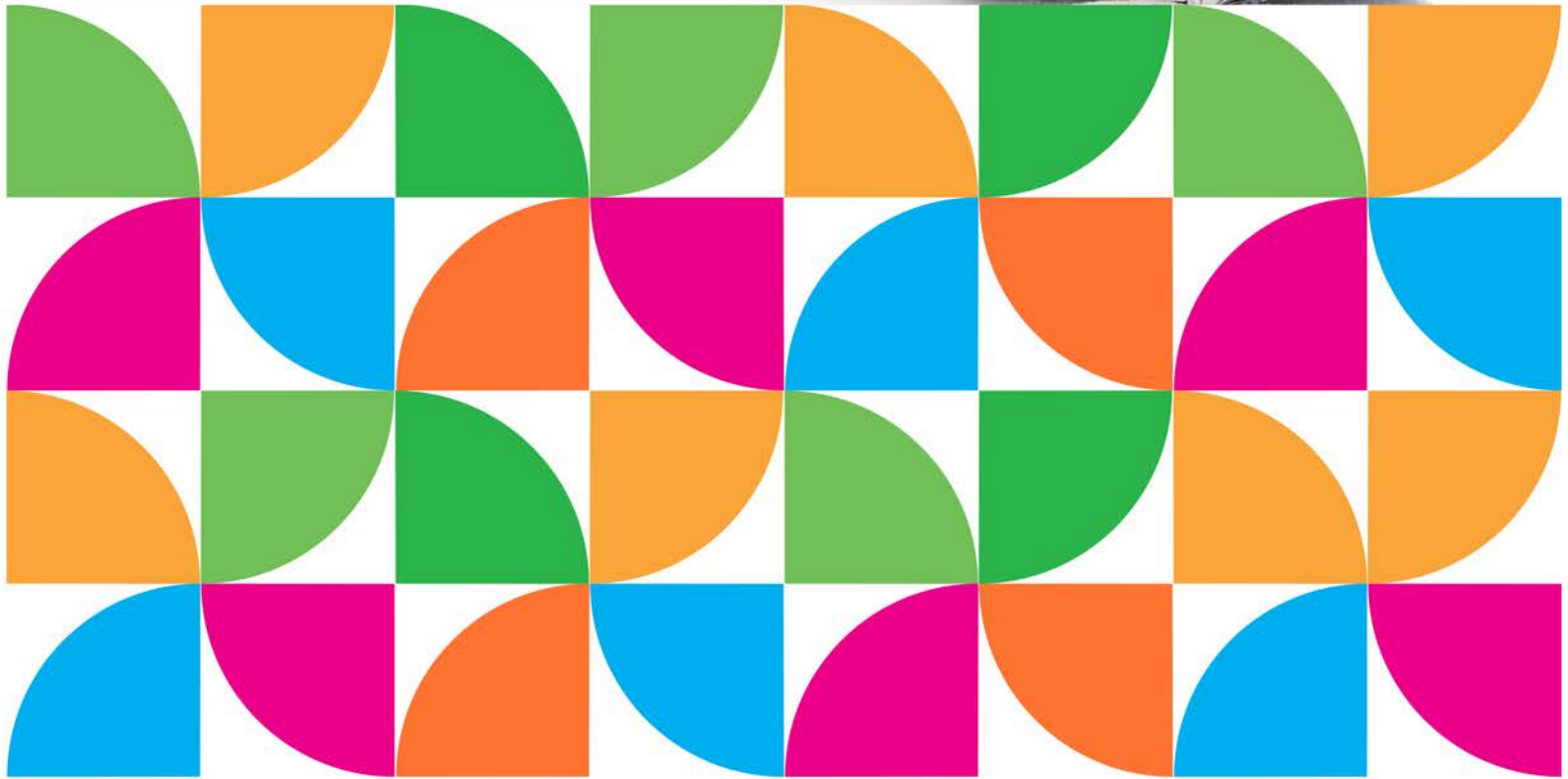




Nurturing strong beginnings.

ANNUAL REPORT



Data Collected from :
August 2021 - July 2022

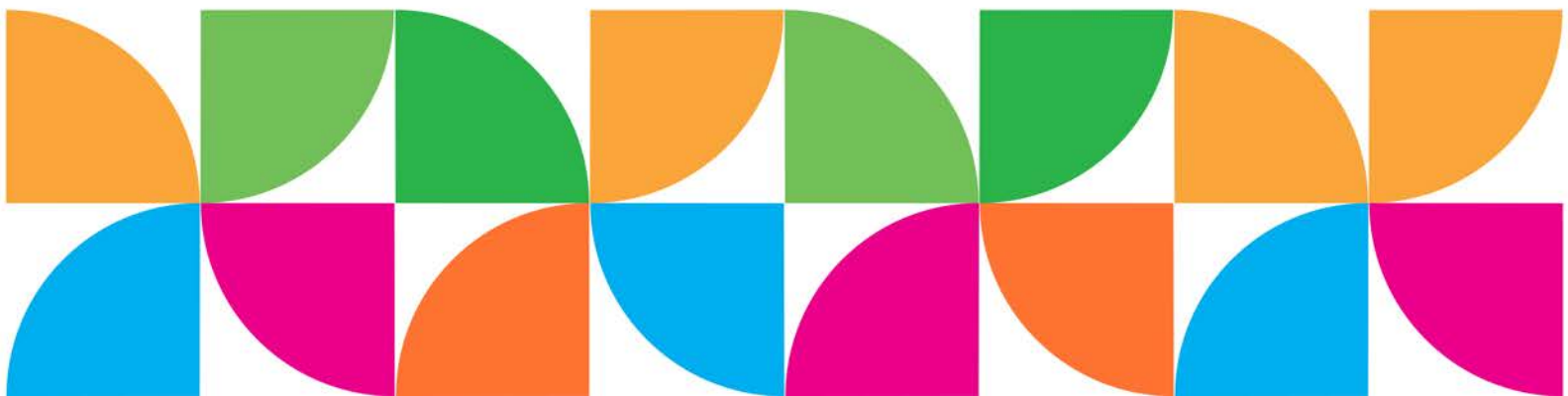
2021-
2022



Nurturing strong beginnings.

TABLE OF CONTENTS

- ① MESSAGE FROM THE CEO
- ② ORGANIZATION HIGHLIGHTS
- ③ CATERPILLAR CLUBHOUSE
- ④ EARLY HEAD START
- ⑦ EARLY INTERVENTION
- ⑨ MUSIC & PLAY STUDIO
- ⑩ PARENTS AS TEACHERS
- ⑫ VOLUNTEERS
- ⑬ DONORS
- ⑮ FINANCIALS





MESSAGE FROM THE CEO

Dear Friends,

As we conclude another remarkable year, I'm delighted to share highlights from our journey in this annual report. The past 12 months showcased our collective resilience, adaptability, and commitment to excellence.

Facing unprecedented challenges, our team not only weathered the storm but emerged stronger. The landscape of Washington County, San Juan County, and the Arizona Strip has been dynamic, presenting us with both obstacles and opportunities. Yet, we have navigated these waters with agility, leveraging innovation as our compass.

Key to our success is our dedicated **Root for Kids** family (employees, donors, partners, volunteers, and the families we serve) for your dedication, hard work, and passion. It is your relentless pursuit of excellence that has propelled us forward.

Whether through innovative home visiting practices or expanding services to San Juan County, we pushed boundaries and positioned ourselves as an industry leader.

As we acknowledge milestones and challenges that shaped us, we recognize the valuable lessons fueling our future growth. Overcoming adversity forges true strength and resilience.

Looking ahead, our vision is unwavering. We'll continue to innovate, evolve, and set new benchmarks for excellence, focusing on sustainability, diversity, and social responsibility to positively impact our community.

I invite you to explore this annual report, a testament to our achievements, our people, and our vision for the future.

Thank you for your continued commitment to **Root for Kids**. Together, we've laid a foundation for a future with immense promise.

Suzanne Leonelli





ORGANIZATION HIGHLIGHTS



In the past year, our non-profit achieved significant milestones, notably expanding our impact through the introduction of Early Intervention Services to San Juan County.

Additionally, our creative fundraising efforts took a vibrant turn with our inaugural glow-in-the-dark golf tournament in October 2021, followed by a successful cornhole tournament in March 2022. These events not only brought our community together but also contributed substantially to our mission.

1,308

children
served

726

families
served

35

pregnant women
served

443

children
graduated

12,605

home
visits

13,456

home visit
hours



CATERPILLAR CLUBHOUSE



Caterpillar Clubhouse is a forward thinking Early Childhood Development Center that promotes optimal development with high-quality care and learning opportunities that help your child receive the best possible start in life. We serve children from birth to age 3.

11
children
served



To best support each child's development, our classrooms utilize Creative Curriculum to guide classroom experiences. Our in-house USDA certified cook makes healthy food from scratch every day to provide the best nutrition for the little ones. Also, once a year we provide free health screenings with licensed professionals to children enrolled in childcare such as hearing, vision and development.

"We've been amazed at how much he has learned in this program; his language skills have improved far more than we ever expected at his age (just turned 3)."

-Caterpillar Clubhouse Parent



EARLY HEAD START



Early Head Start at **Root for Kids** serves pregnant women and children from birth to age three in Washington County, Utah. Early Head Start is a comprehensive family development program that promotes the physical, cognitive, social and emotional growth of infants and toddlers to ensure their school readiness. **Root for Kids** administered **1,612** home visits and **2,463** home visit hours in 21-22. Since the inception of our EHS program, our enrollment has never fallen below 100%. Unfortunately, due to COVID-19 our **average percent of funded monthly enrollment** was **80%**, but is showing signs of returned stability. **Root for Kids** served **2%** of all eligible children (birth to 3) in Washington County.

134
children served

22
pregnant women served

113
families served

43
dually enrolled

44
parents attended Parent Night or Policy Council

102
families received at least one community referral

51
father figure involvement in at least 1 home visit

74
families met at least one goal

255
books given for completing reading goals



FAMILY TESTIMONIAL

Root for Kids has been a huge part of our family. From the first day we brought our baby home, they were there to help us navigate the new world of having a newborn. Not only was she a newborn. She was definitely different from others. My daughter wouldn't be where she's at now without the tremendous help from the staff, home visitor & therapists. Now she is off to preschool ready to tackle anything in her way. Root for Kids is a blessing to all.

-Dalisa Yellowhair

83%

children had a dental home by end of year

86%

children had a medical home by end of year

78%

children received dental services

69%

up-to-date on immunizations

41%

pregnant women received dental services

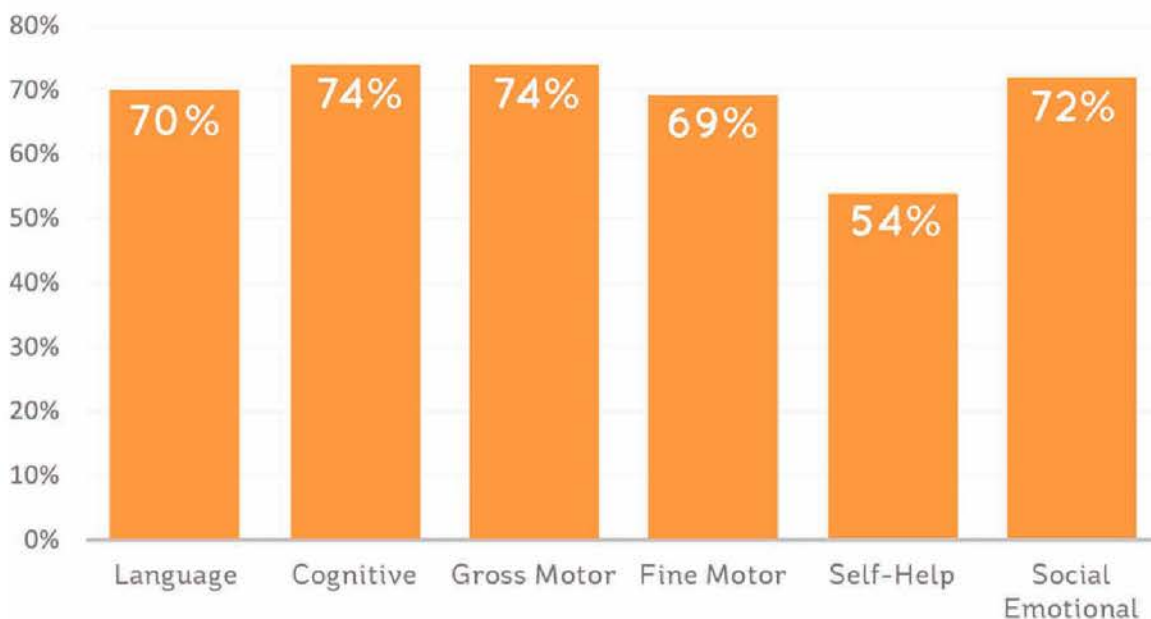




PROGRAM OUTCOMES

School Readiness Gains

The graph below shows the percentage of children assessed in our program who either met or exceeded goals for each of the areas of development.



Efforts to prepare children for Kindergarten

100%
timely
transition
plans

32
children
graduated

14
children
referred to
Early Intervention



EARLY INTERVENTION



Early Intervention provides services to children who are showing a developmental delay or who have a condition strongly linked with a developmental delay. We serve children from birth to age three who live in Washington County and along the Arizona Strip.

529

children enrolled (IFSP)

478

families served

7,797

in-person home visits

1,415

virtual home visits

791

children served through Baby Watch Early Intervention

45

children enrolled through AZEIP (65 children served)

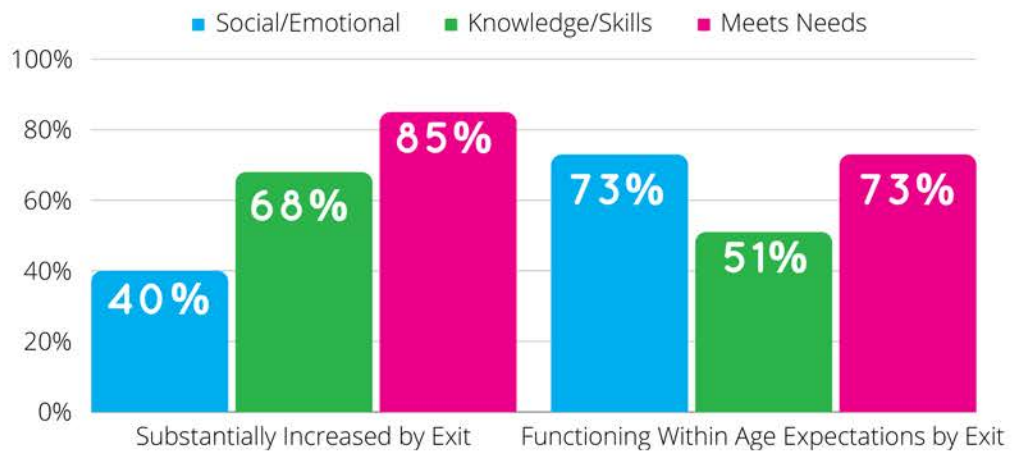




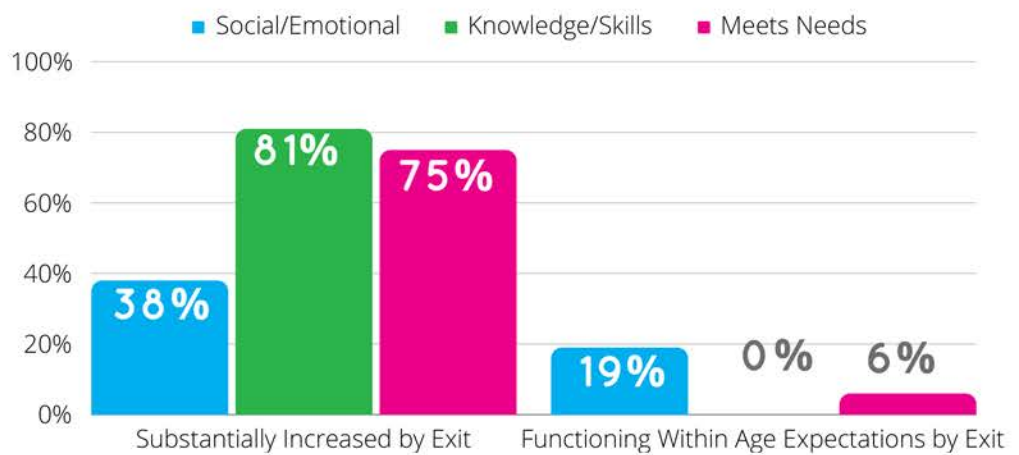
PROGRAM OUTCOMES



Baby Watch Early Intervention (Utah)



Arizona Early Intervention Program

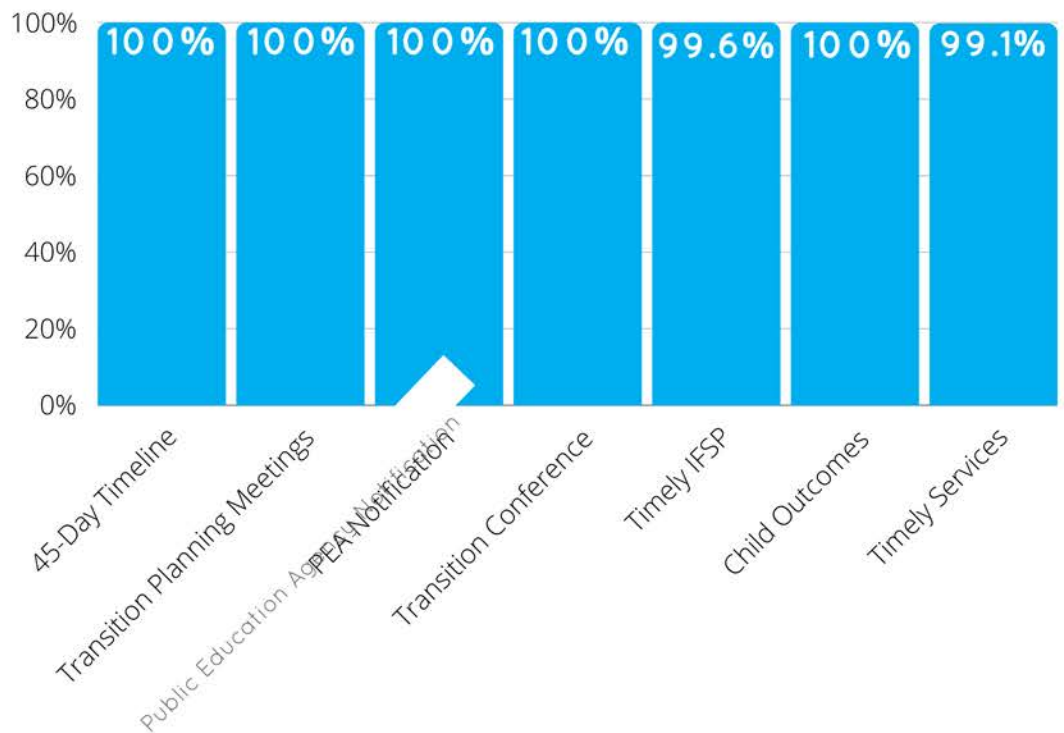




AGENCY PERFORMANCE



Each year, the Arizona Department of Economic Security (ADES), Division of Developmental Disabilities (DDD) Arizona Early Intervention Program (AzEIP), makes a determination whether each Service Providing Agency meets requirements.



FAMILY TESTIMONIAL

It's been an incredible transformation to watch our daughter grow into someone with newfound confidence in using her voice. We've had a great experience working with Erica and Holly. Their knowledge and suggestions have really helped Vanessa succeed. We can't wait to see how far she'll go as she continues to develop her communication skills!



MUSIC & PLAY STUDIO



Our Music & Play Studio became Kindermusik® certified in 2019 and gained a brand new room! On June 3, 2019, we invited the community to the ribbon-cutting ceremony to celebrate with us. Kindermusik classes are open to the public and classes are open enrollment.

230
children
served



FAMILY TESTIMONIAL

We love Kindermusik! It has helped our daughter develop social skills, make new connections about her world, and had countless developmental benefits. The research-based curriculum provided a nurturing, hands-on, safe environment for her to thrive while she learned new things.

-Community Parent

My son and I have had the best time doing Kindermusik! It has helped my son build language skills, learn to interact with peers, and follow directions in a classroom setting. We love going to class together and look forward to it every week. I feel so fortunate that we found Kindermusik when we did!

-Early Intervention Parent



PARENTS AS TEACHERS



Parents as Teachers is an early childhood family support and parent education home-visiting model. Family Support Specialists work with parents to strengthen protective factors and ensure that children birth to 5 years old are healthy, safe, and ready to learn.

We serve children from birth to age five and pregnant women who live in Washington County and along the Arizona strip.

142
children
served

125
families
served

1,781
home visits

1,781
home visit
hours

22
children
graduated

13
pregnant women
served

Screenings and Assessments Completed

124
child
screenings

137
Family-Centered
Assessments

136
Parenting
Assessments



FAMILY SUCCESS STORY



A mom in the program who has 2 kids, one the is 5 and the other one is 2 1/2, was involved with DCFS until today. She has been battling with depression and anxiety, and one day she bit her oldest daughter. That's when DCFS got involved. We have been working with her and DCFS for now about a year and a half.

She has come along way, using breathing techniques and knowing when to apply some other methods to help her calm down. Like asking the oldest child why is she behaving badly, why is she crying, and letting her know there is a better way to talk to about her feelings, and that there is a consequence for actions. She has become a wonderful and patient mother. She is always making sure her kids are taken care of. She understands that them being happy allows mom to manage her reactions and manage her depression and anxiety.

*Today I was able to go to court with her to hear the good news. They closed the DCFS case, and the judge said nothing but good things about the mom. Also the judge pulled me aside and thank me for going and supporting the family and thanked **Root for Kids** for the great work that we do with all families in the program.*

The Judge said "You being here at court shows how much the program really cares about the families you work with."



VOLUNTEERS



Our Root for Kids volunteers are the backbone of our organization. Young lives are changing in Washington County and along the Arizona Strip because of their commitment, time, and dedication to keeping our mission alive.

We have many ways volunteers can get involved with Root for Kids. We do in-house service projects as well as off-site ones. We also take group and community volunteers of any age. At Root for Kids, we have the option for volunteers to participate in our events such as our annual Glow in the Dark Golf Tournament and Radiothon. The second option is creating interactive learning kits that support the motor and language development of children in our home-visiting programs.

451 Volunteers **3,301** Volunteer Hours

VOLUNTEER TESTIMONIAL

We joined our church's humanitarian group about 8 years ago when we began snowbirding to Saint George. That group was making quilts and stuffed animals, painting and sealing blocks, and other things, and we learned that they were donating them to your organization. About a year ago we were asked to head the project. We have around 35 people, all older and retired, who meet weekly. All are interested in giving service, while also needing an opportunity to associate with others. We appreciate our partnership with Root for Kids as it accomplishes both of those needs. In preparation for the weekly meeting, many have spent hours at home sewing animals, binding quilts and sanding blocks. So many have said how much they appreciate the opportunity of having something to do.

Terry & Angela Hastings

DONORS



\$10 0+

- Anonymous
- Alan Heward
- Altabank LLC
- America First Credit Union
- Arthur Haines
- Artic Circle
- Associated General Contractors of America/Utah Chapter
- Bank of Utah
- Benjamin Green
- Brenda Jones
- Camping World RV Sales
- Catherine Larson
- Children's Dental
- Dave Higbee
- David Nelson
- Dominion Energy Charitable Foundation
- Elaine Pearce
- Electric Comedy LLC
- Facebook Donations
- Friends of TLC
- Gregory Grajek
- Guild Mortgage Company
- Hal Anderson
- Health Choice Utah
- Heather Bland
- Heather Carson
- Honolulu Grill
- InfoWest
- Intermountain Community Partner Fund
- James Christopherson
- Jan Randall
- Joshua Schliesser
- Judy Craig
- Larry H. Miller Charities
- Larry R Hansen
- Laura Keefe
- Lori Mayfield
- Love Like Joe Foundation
- Main Street Insurance Agency
- Marge & Larry Belliston
- Nancy Hubler
- Nothing Bundt Cakes
- Paparazzi
- Parke Cox Trucking
- Rick Sims
- Rocky Mountain Power
- Shelli Breinholt
- Snow Jensen & Reece
- Sorenson Legacy Foundation
- Southern Utah Home Builders Care Foundation
- Stapley Pharmacy
- Susan Foley
- Sylvia Hollands
- TDS Telecom
- The Allstate Foundation
- Three Corners Womens Giving Circle
- United Way Dixie
- Utah Elks Veterans Programs, Inc.
- Walmart
- Watts Construction



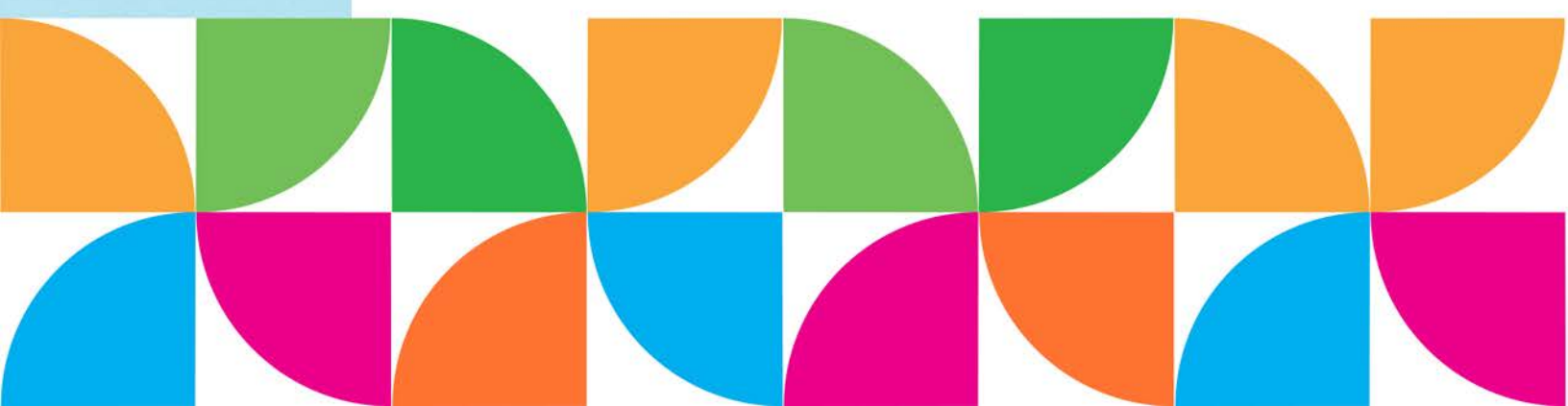
DONORS

\$100+ (IN-KIND)

- American Dream Foundation/ John Gullo & Family
- Anonymous
- Blvd Home
- Christy Smith
- Donna Snyder/Morningside 2nd Ward
- Flicht Creative
- Honolulu Grill
- InfoWest
- Nothing Bundt Cakes
- Rainbow Sign & Banner
- Zack & Whit Photography
- Zion Trophies and Awards

DONATIONS MADE IN MEMORY OF:

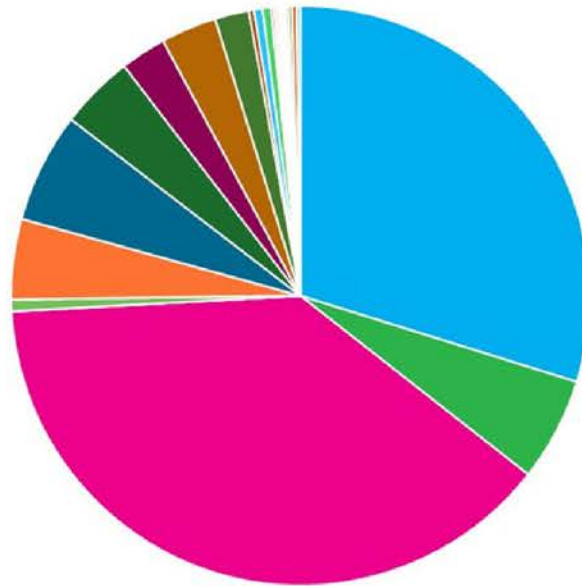
Joe Bowcutt by Shelli Brienholt



FINANCIALS



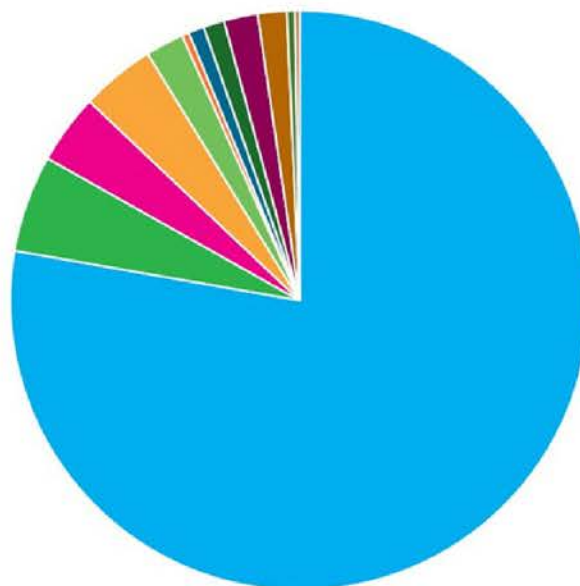
Root for Kids Revenue 2021-2022



Total Revenue \$5,269,851

- Early Head Start
- Early Head Start - In-Kind/NFS Contributions
- Baby Watch Early Intervention Program
- Donations - Restricted (Other)
- Child Care - Expansion
- First Things First
- Temporary Assistance for Needy Families III (TANF)
- Child Care - UCA
- Arizona Early Intervention Program
- Donations - Unrestricted (Other)
- Hurst Wood Education Foundation
- United Way
- Kahlert Foundation
- Sorenson Legacy Foundation
- Three Corners Women's Giving Circle
- Dominion Energy
- Larry H. Miller
- Other Income
- Wade Family Foundation
- Friends of TLC
- Intermountain Health Grant
- Love Like Joe Foundation
- Walmart Community Grant
- SSBG - DWS
- KinderMusik

Root for Kids Expenses 2021-2022



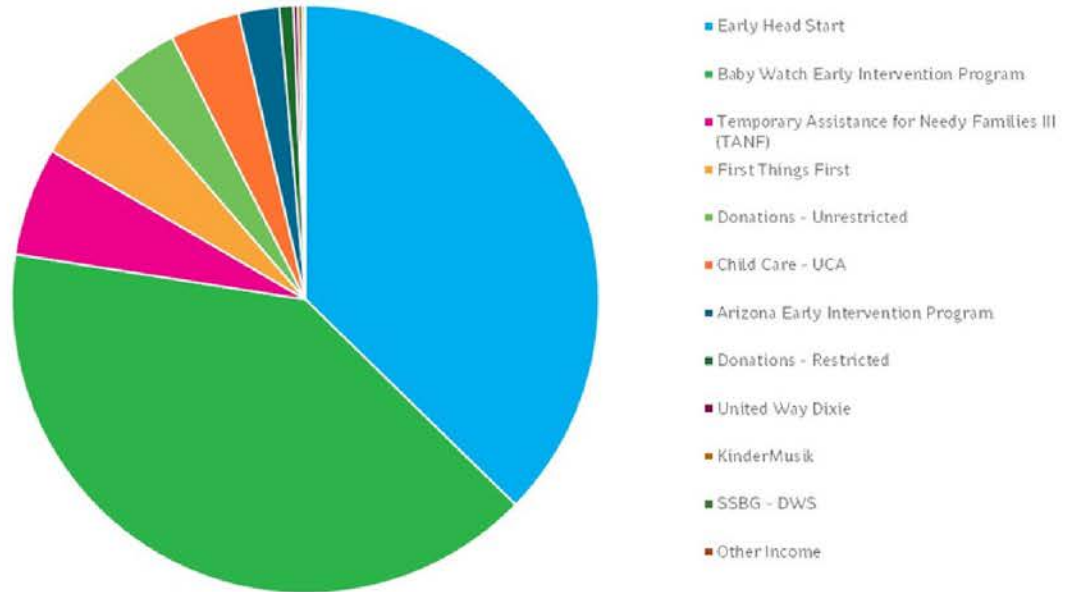
Total Expenses \$4,408,061

- Personnel Expenses
- Rent/Occupancy & Facility Expenses
- Contract & Technical Services Expense
- Program Supplies & Materials Expense
- Communication Expenses
- Program Equipment Expense
- Professional Training & Development Expenses
- Depreciation Expense
- Travel Expenses
- Child Find, Public Awareness & Special Event Expense
- Parent Incentives & Services Expense
- Other Current Expenses

22-23 APPROVED BUDGET

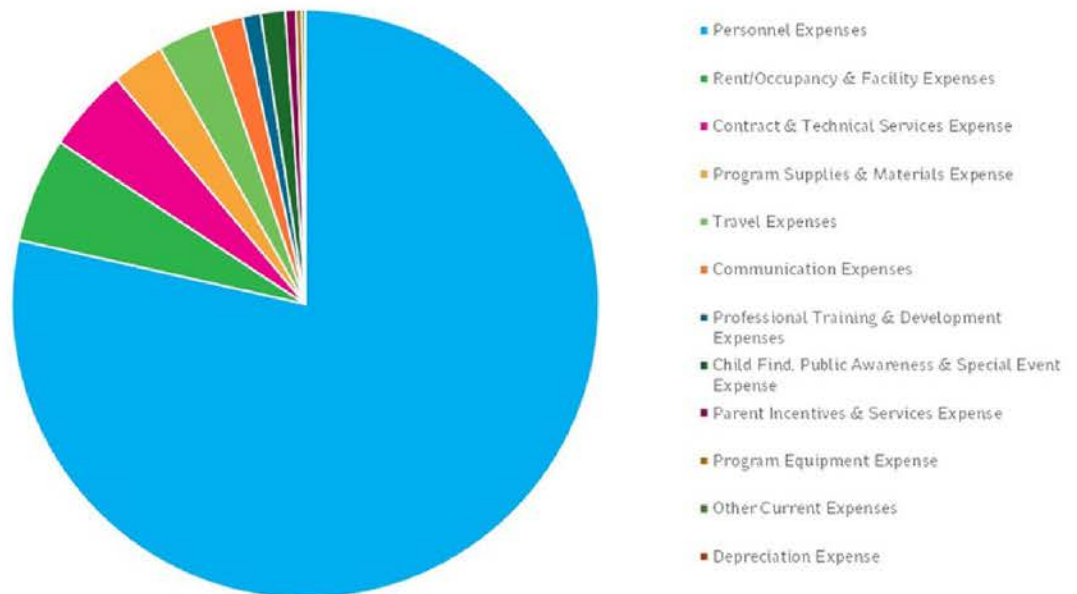


Root for Kids Budget Revenues 2022-20232



Total Revenue \$4,667,258

Root for Kids Budget Expenses 2022-20232



Total Expenses \$4,667,258





FINANCIAL AUDIT

Root for Kids financial statements were independently audited by Hinton Burdick CPA's and Advisors. Their findings were summarized as follows:

"We conducted our audit of compliance in accordance with auditing standards generally accepted in the United States of America; the standards applicable to financial audits contained in Government Auditing Standards, issued by the Comptroller General of the United States; and the audit requirements of Title 2 U.S. Code of Federal Regulations Part 200, Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards (Uniform Guidance). In our opinion, The Learning Center for Families, dba Root for Kids complied, in all material respects, with the types of compliance requirements referred to above that could have a direct and material effect on each of its major federal programs for the year ended June 30, 2022."

GRANTORS



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